

Industry Insights

from



2222 Association Drive, Okemos, MI 48864 (888) 308-7726

www.selfstoragemichigan.org

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THE RESULTS ARE IN.....

SSAM is pleased to announce the winners of the 2010-11 SSAM Board of Directors Election.

Chad Lundberg – The Storage Group	3 year term	Owner/Operator
Dan Morris – Chelsea Self Storage	2 year term	Owner/Operator
Jim Meredith – U-Haul of West MI	3 year term	Vendor
Kim Scott – Medallion Group	2 year term	Vendor

SSAM would like to thank Richard Alwood, Charlotte Mini Storage, for his time served on the SSAM Board!

SSAM ANNUAL MEETING - SAVE THE DATE - OCTOBER 19, 2010

SSAM is pleased to welcome back Tom Litton of Litton Management, as he will be speaking at the 2010 Annual Meeting. This year's meeting will be held at the Okemos Conference Center on October 19, 2010. Details are yet to be finalized; however, there will be a representative from SSA included on the agenda. Please join us for a day full of helpful business information and opportunity. Watch your mail for registration information and save your seat!! Please call the staff at (888)308-7726 with any questions you may have.

SSA MATCHING FUNDS CAMPAIGN

Our National Organization has committed to match all funds from SSAM members up to \$10,000 to help fund our continued fight against "Sales Tax on Service". The board is asking you to do your part and support the work SSAM does for you. With your help we can work even harder!! To make your donation please contact the SSAM office at (888)308-7726. Total monies donated to date is (\$3,150) three thousand one hundred fifty. Thank you to those who donated.

FTC EXTENDS ENFORCEMENT DEADLINE FOR IDENTITY THEFT

"RED FLAGS RULE"

At the request of several Members of Congress, the Federal Trade Commission is further delaying enforcement of the "Red Flags" Rule through December 31, 2010, while Congress considers legislation that would affect the scope of entities covered by the Rule. Today's announcement and the release of an Enforcement Policy Statement do not affect other federal agencies' enforcement of the original November 1, 2008 deadline for institutions subject to their oversight to be in compliance.

BRING IN A NEW MEMBER TODAY!

Download and application at http://www.selfstoragemichigan.org/docs/SSAM_membership_application.pdf